

Project and Internship Report of Business Administration

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A	
A Comprehensive Study on Approved and Declined Home and Auto Loans at IPDC Finance Limited, Dhanmondi Branch	2019, Spring, ID-152011030, Shagufta Javed
A detailed overview on the loan process of IDLC	2014, Summer, ID-103011084, Shahjadi Ismot Jahan Misty
A detailed Overview on the retail loan process of IPDC	2019, Spring, ID-151011149, Eshika Talukder
A field study on adopting sustainable brick manufacturing technology in Bangladesh: Barriers and Estimated financing model for the allocated grant	2016, Summer, ID-123011100, Tonmoy Kar
A Linkage between corporate social responsibility and Sustainable Development: a case study of British American Tobacco Bangladesh Company Limited	2018, Fall, ID- 151011034, Mashfique Nafis Chowdhury
A pilot study on distribution Channel of Philip Morris Bangladesh Ltd.	2017, Fall, ID-133011038, Mizanur Rahman
A Review on RMG: Retrospective and Succession	2014, Summer, ID-103011074, Shakawat Hossain
A study of B2B responses on Nestle professional products	2018, Spring, ID- 141011177, Md. Muksudur Rahman Siam
A study on auditing procedures followed by chartered accountant firm-G. Kibria & Co.	2021, Spring, ID-163011001, Nafisa Nusrat Purba
A Study on Brand Wise Sales Comparison of Consumer Brands of ACI	2017, Fall, ID-141011138, Syed Abid Ahmed
A Study On Lankabangla Finance's Online Credit Card Approval System	2021, Fall, ID-181011040, Cinderella Dhruodi Munshi
A study on Product and services offered by Analyzen compared with its customers' expectations	2015, Spring, ID-112011069, Mohammad Mazharul Islam
A study on the change in buying behavior of Bangladeshi online customer as a result of their exposure to targeted advertisement	2018, Fall, ID-151011092, Amit Paul
A Study on the distribution process of Dhaka based online business	2018, Summer, ID-142011038, Md. Golam Rabby

A Study on the effect of Deceptive advertising on Consumer Loyalty in Telecom Sector of Bangladesh: An exploratory study	2018, Summer, ID-142011056, Md. Mehedi Hassann
A Study on the Financial Statements of Standard Bank Limited, United Commercial Bank Limited and Eastern Bank Limited to understand their Overall Performances (2015-2018)	2020, Spring, ID-162011083, Fawaz Shahir
A study on the rise of a Bangladeshi brand; challenges and opportunities	2018, Spring, ID-141011007, Sanjida Khanom Tonni
A Study on the Satisfaction of Industrial Buyers of the Colouring Inputs for Commercial Packaging	2023, Fall, ID-183011063, Antum Ayaz
A Study on the Uses of MMS's Micro-Finance Loan by the Entrepreneurs in Sirajganj District	2019, Spring, ID-151011069, Md Rakib Hossain
A study to bring more efficiency in head office communication in the integration of service quality and delivery	2018, Spring, ID- 141011194, Md. Tanjim Al Maoun Himel
A Study to Understand the Procedure of Internal Audit	2020, Spring, ID-161011065, Md. Rafath Jitu
Accessing Human Resource from an investment perspective in the textile industries: Lessons learned from R.A.Z Apparels	2023, Fall, ID-183011017, Hasin Ishrak Rahat
Accounting Entry Manual: United Leasing Company Limited	2008, Summer, ID-043011017, Shamsul Arefin
Accounting Procedure of a Software Company - A case study of Cramstack	2023, Spring, ID- 182011031, Mariah Arshad
Accounting Procedures of Foreign Exchange Operations of a Commercial Bank: A Case Study of EXIM Bank Ltd.	2014, Summer, ID-102011026, Sabrina Haque Sharna
Accounts receivables management of a private Ltd. company-A case study of Ershad group	2015, Fall, ID-121011029, Mushfika Afrin
An Experimental Study on Online Shopping from a few Prominent Dhaka Based Retail Shops	2018, Summer, ID-142011126, Shahriar Hossain
An in depth analysis of the performance of various treasury instruments of Standard Bank Limited	2016, Spring, ID-121011030, Aneequa Binte Ramiz
An Inquiry in to Bangladesh IT-enabled BPO Industry	2019, Fall, ID-153011024, Md. Tanvir Anjum
An Inquiry into the Independent Directors: A Bangladeshi Perspective	2020, Summer, ID-163011031, Sadia Yesmin Shampa
An overview of Bangladesh logistic sector and financial performance analysis of summit alliance port limited	2017, Summer, ID-133011143, Nusrat Rahman
Analysis of current Market scenario and competitors of Ispahani Tea	2016, Fall, ID-131011150, Shahana Yasmin Pinky
Analysis of Factors behind increasing customer deposit in Al-Arafah Islami Bank Limited, Dhanmondi Branch	2017, Spring, ID- 132011012, Md. Jewel Rana
Analysis of Inbound AND Outbound Telesales Revenue of Grameenphone Ltd.	2012, Spring, ID-082011053, Mahbubur Rahman Mamun

Analysis of internal communication in the Banking industries: A case of "Dhaka Bank Limited".	2019, Summer, ID-152011068, Ishrat Reza Jhumur
Analysis of Lending procedures and loan recovery trend of National Credit and Commerce Bank Limited: Special focus on Elephant Road Branch	2015, Fall, ID-121011036, Saira Mallick Swarna
Analysis of Loans and Advances and Bad Debt Recovery Trends of Sonali Bank Limited (Narayanganj Corporate Branch)	2016, Fall, ID-131011144, Md. Asif Ibn Sazzad
Analysis of supply chain management of Nafi Metal Process Ltd.	2017, Spring, ID-121011026, Md. Rahat Khan
Analyze of the income of foreign exchange department of Standard Bank Limited and its impact on Bank's profitability	2017, Spring, ID-132011021, Harunur Rashid Robin
Analyzing the current practices of CSR in the manufacturing sector of Bangladesh	2021, Summer, ID-173011059, Soniya Rahman
Analyzing the Factors That Influence Stock Prices: Overall and Sector Wise	2020, Summer, ID-161011056, Ismail Shah
Application of IAS and Ifars by Bangladeshi Banking companies for their financial reporting system: A study of selected Banking Companies in Bangladesh	2015, Fall, ID-121011031, Fahmina Huq
Application of IAS and IFRS: A case study of Square Consumer Products Limited.	2012, Fall, ID-091011036, Irin Fahinur Sultana
Assessing Color Vision Defect Practices in Marketing & Branding by Bangladeshi Marketing Agencies	2023, Fall, ID-191011212, Mainur Rahman Masum
Assessing the impact of Team Oriented culture on employee performance in HR department: A study on Apex footwear limited	2023, Fall, ID-193011067, Samia Hossain
Assessing the Potentials for E-Commerce in Bangladesh	2020, Summer, ID-162011050, Rhysa Rubayet
Assessing the rivalry and competition among English medium schools	2023, Fall, ID-192011079, Taisha Binte Tarique
Assessment of Social Welfare Activities of Islami Bank and Other Conventional Bank	2014, Spring, ID-102011114, Md. Tasrif Ur Rahman
Awareness, user intention and perception towards Toffee: A study on Banglalink's Toffee OTT platform	2023, Fall, ID-191011155, Saif Ali
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Behavior analysis of consumer towards choosing Agrani Bank limited (Faridabadb Branch)	2017, Fall, ID-132011063, Tahmina Khanum
Brand awareness and brand image of MI AMORE: A study on MI AMORE	2015, Spring, ID-112011033, Shahriar Arif
Brand Awareness on Hygiene Products in Dhaka City from the Perspective of Advanced Chemical Industries (ACI) Limited	2019, Summer, ID-153011032, Rakiba Tajrin

Brand building in digital platform in the context of Bangladesh. A brief study on Yellow and Lovello ice-cream	2018, Spring, ID- 142011108, Md. Ashikur Rahman
Building sustainable awareness and preference for eco-friendly electric light bulb in Bangladesh – A case of CBE	2015, Spring, ID-112011120, Muinul Habib Numan
Business Development Through Corporate Sales for Abdul Monem Ltd. (IGLOO Ice Cream & Milk Unit)	2018, Summer, ID-143011145, Asma Ull Husna
Business plan on Auto Car wash and Self repair	2012, Summer, ID-083011010, Chowdhury Sadeka Munir
C	
Call Center Management in a Logistic Services Providing Firm: A Study on Steadfast Courier, Dhaka	2019, Summer, ID-152011115, Nahean Bin Shahid
Capital Adequacy Analysis of BRAC Bank Ltd. (BBL) Based on Basel 2 (pillar 1) and CAMELS Rating System	2014, Fall, ID-111011040, Mahmuda Akter
Cash Management System of a Pharmaceuticals Plant: A Case Study of Advanced Chemical Industries Limited	2019, Spring, ID-143011040, Md. Shahidul Islam
Cash Management System of a Pharmaceuticals-A Case Study of Square Pharmaceutical Limited	2021, Fall, ID-172011093, Rahman Paola Sharmili
Challenges Faced By ekShop In Taking E- Commerce to the Grassroots Level in Bangladesh	2019, Fall, ID-161011022, Golam Siddiquir Rahman
Challenges of Skills Development Programme in Bangladesh: A Case of BRAC SDP	2019, Fall, ID-161011024, Azlafa Nawshaba
Challenges of The Merchandising Activities of The New Delta Apparels Ltd.	2020, Spring, ID-152011057, Ariful Islam Rakib
Churn Back Customers offer" of Link3 Technologies LTD	2019, Spring, ID-152011065, Lamyeya Ahmed
Comparison between Islamic Banks and Conventional Banks in Bangladesh, which ones are more profitable and efficient	2014, Spring, ID-102011053, Abdur Rahim
Comparison of Marketing Mix of 3 Burger Joints in Dhanmondi Region	2019, Spring, ID-151011110, Israt Jahan Nur
Compensation Packages and Benefits of Biman Bangladesh Airlines Ltd.	2013, Fall, ID- 101011077, Saleha Begum
Consumer Awareness Level of Meena Organic Food in Dhaka City	2015, Summer, ID-112011153, Fateha Nazneen
Contemporary and Future marketing strategy for an independent Film production house in Bangladesh	2015, Summer, ID-112011060, Md. Shehab Uddin
Cost accounting principles and procedures followed by a manufacturing organization- a case study of NRG spinning mills limited	2018, Spring, ID-142011068, Fowzia Rahman
Cost Accounting Principles and Procedures followed by Pharmaceuticals Company: A case study of Square Pharmaceuticals Limited	2022, Spring, ID-173011084 , Sajuti Nag

Cost Accounting Principles and Standards followed by a Pharmaceutical Firm – A Case Study of ACI Ltd.	2014, Summer, ID-103011105, Oishi Islam
Cost benefit analysis of Lease VS. borrow: An analysis of Brenntag Bangladesh Ltd.'s Vehicle Acquisition	2015, Fall, ID-121011025, Ariful_Islam
Credit Approval Process for SME in United Leasing Company Limited	2009, Spring, ID-063011093, Sadiqur Rahman
Credit risk management in SME Financing	2018, Fall, ID-151011001, Afsana Mimi
Credit Risk Management of NCC Bank Limited	2021, Spring, ID-171011028, Muskan Akter
CSR of IBBL (Islami Bank Bangladesh Ltd.) - Towards a Better Tomorrow	2023, Fall, ID-201011060, Marzia Parvin Mou
Current Status of Real Estate Business in Bangladesh	2020, Spring, ID-162011095, Jubayra Alam Meem
Customer perception and buying behavior: a study on frozen food market of Dhaka city	2018, Spring, ID-141011162, Ehatasum Ahmed
Customer Satisfaction level of Linde Bangladesh Limited	2015, Summer, ID-113011253, Ista Harul Alam
Customer satisfaction with Grameenphone's hotline and ways to improve it	2018, Fall, ID-132011199, Adib Shahriar
Customer Satisfaction, Bank's Profitability	2012, Fall, ID-091011086, Nur Islam
D	
Dealing with Negative Publicity: A Case Study on Sultan's Dine	2023, Fall, ID-201011009, Nowrin Ahmed
Deposits and Loan Products of Premier Bank VIS and VIS Other Banks	2013, Fall, ID- 101011072, Rabiul Awal Sunny
Determining Sector Risk in Dhaka Stock Exchange Limited: Case study on Bank Asia Securities Limited	2015, Spring, ID-112011082, Tahrima Binte Hasib
Different modes of Islamic Investment in Bangladesh with Special Reference to Exim Bank	2014, Spring, ID-102011006, Rima Akther
Digital Financial Services (DFS) - A Comparative Study Between Bangladesh and Emerging Market	2020, Summer, ID-163011150, Maisha Jabin
Digital Marketing: A study of skills gap among the small entrepreneurs	2020, Fall, ID-171011201, Rashed Mahub Rahim
Digital Transformation in Tobacco Manufacturing: Marketing and Operational Implications	2023, Fall, ID-201011003, Taskin Jahan
Driving Forces Behind the Retention of Dohatec Employees	2021, Fall, ID-181011047, Syeda Esha
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Earning Management and Corporate Governance in Bangladesh	2013, Spring, ID- 092011001, Rashed Hossain
Economic transformation of Garments workers in Bangladesh	2015, Fall, ID-121011028, Shipan Khondkar
Effective Use of Technology in grade six to eight of Wisdom International School	2023, Fall, ID-192011124, Mohoshina Chowdhury Priyodarshini

Effectiveness of Digital Marketing at Merchant Bay	2022, Spring, ID-173011008, Muhammad Niaz Murshed
Effectiveness of training and development process of Robi Axiatal Ltd.	2018, Fall, ID-151011154, Shazneen Rahman
E-Learning for HR Development	2012, Summer, ID-082011057, Saurin Hasaan Amanur Rahman
Emotionally approached marketing strategy affect customer loyalty for a cafe	2021, Fall, ID-173011029, Subah Salsabil
Empirical Analysis of Mobile Financial Service (MFS) in Context of Bangladesh	2013, Fall, ID- 093011001, Kimia-A-Anwary
Employee Satisfaction of K.A.S Knit Wear Limited	2012, Spring, ID-082011010, Md. Nazmul Hasan
Employees Turnover at Abedin Group of Industries Ltd.	2017, Fall, ID-133011153, Sabera Islam
Environmental reporting in the Annual report of Bangladeshi Companies	2015, Summer, ID-113011006, Nasif Uddin Al-Rouf
Evaluation of Mojo as a Brand: A study based on the perception of other in in-house brand executives	2018, Fall, ID-151011094, Shahreen Ahmed Raivee
Exploring the “Flower of Service” concept in 4 Pizza Restaurants around the Khilgaon area	2023, Fall, ID-183011105, Muhsena Ali Rumu
Exploring the opportunities and challenges for coffee cart vendors in Dhanmondi region	2018, Fall, ID-143011059, Md. Rakib Hossain
Extracting New Business Scope from Current Clients in Food Industry: In Perspective of SOL International Private LTD	2019, Summer, ID-153011045, Tonmoy Khan Nitul
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Factor Affecting advertising revenue generation in new TV Channels in Bangladesh	2012, Spring, ID-082011036, Liza Afrin
Feasibility Analysis of Beach Resort and Wellness Centre at Sabrang Tourism Park	2021, Fall, ID-181011030, Sumaiya Binte Nizam
Feasibility of Dhaka Tribunes online newspaper subscription in Bangladesh	2022, Fall, ID-183011044, Ramisa Tabassum Chowdhury
Financial Performance Analysis of Bangladesh Krishi Bank	2013, Fall, ID- 101011170, Shamima Yesmin
Financial Performance Analysis of Islami Bank Bangladesh Limited	2013, Fall, ID- 101011054, K.M. Mynul Islam
Financial performance analysis of Southeast Bank limited compared to its key competitors with specific focus on the operation of its corporate banking branch	2016, Fall, ID-131011122, Ekkra Binte Hakim
Financial performance analysis through camel rating of Southeast Bank limited	2020, Spring, ID-163011038, Atae Rabbi
Financial performance evaluation of Dutch Bangla Bank Limited (DBBL)	2015, Spring, ID-112011062, Fatima Tuz Sayda
Financial Performance Evaluation: A Comparative Study between Square Pharmaceuticals Limited and Renata Limited	2020, Spring, ID-162011106, Wafa Mahmud

Financial Performance of an Islamic and a Non Islamic Bank: A Comparative Study	2014, Spring, ID-101011078, Takya Islam Nishi
Financial Performance of Beximco Pharmaceuticals Ltd. (2008-2012)	2013, Fall, ID- 101011121, Tangila Rahman
Financial viability of a new English daily in Bangladesh	2020, Spring, ID-162011013, Ashiqur Rahman Chowdhury
Firm size and effective Tax rates	2012, Summer, ID-083011030, Jony Ghosh
Foreign Exchange Operations of a Commercial Bank: A Case Study of Mercantile Bank Ltd.	2013, Fall, ID- 101011158, Taslima Sultana
Foreign Exchange Operations of Mutual Trust Bank Limited	2012, Spring, ID-081011097, Abu Saleh Md. Musa
Functions of Foreign Exchange Business of Uttara Bank Ltd.	2013, Summer, ID-093011126, Amit Kumar Basak
G	
General Banking and Loan Disbursement and Recovery System of Janata Bank Ltd., Sonamia Market Branch	2013, Summer, ID- 092011082, Md. Asaduzzaman
Green Financing in Bangladesh	2022, Spring, ID-173011138, Afsana Maria Dristy
Green Financing in Bangladesh: An approach towards sustainability	2018, Summer, ID-142011164, Daraksha Zakir Arsha
Grievance handling procedure at Intertek	2020, Fall, ID-162011014, Nusrat Jahan
Grievance procedures implementation in posh garments Ltd.	2021, Summer, ID-171011209, Saria Tarannum (Priyam)
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Hogla String Value Chain Study	2018, Summer, ID-143011030, Md. Mizbaul Haque
How media planning helps to get maximum exposure for a brand- A case on Honda Livo (Under Macomm Bangladesh Limited)	2019, Summer, ID-152011050, Md. Abrar Hayder
How Stable are Corporate Capital Structures- with special emphasis on Bangladesh Banking Industry	2011, Fall, ID- 081011024, Sayed Md. Mahbub
How Sustainable is Renewable Energy for the Spinning Industries in Bangladesh; From the Perspective of Glory Spinning Limited	2021, Spring, ID-172011105, Najib Alam
How to conduct an Audit by a CA Firm - A case study of G Kibria and Co. Chartered Accountants	2022, Fall, ID-182011141, Sayeeb Isharaq
How to develop their leather business in the global market with modern market based in the context of adroit trading company	2020, Spring, ID-161011028, Md. Mahfuz Alam
Human Resource Information System: Rahimafrooz Superstores Ltd.	2013, Fall, ID- 101011028, Md. Javed Abdullah
Human Resource Practice on Spectra Group	2009, Spring, ID-051011006, Farzana Wali Liza

Hurdles & challenges faced by International Distribution Company (Pvt) limited: a brief study on Ponds, Nivea, Amul, Ferrero	2018, Spring, ID-132011154, Syed Md. Ariful Alam
Identify the customer satisfaction level in order to find solutions for service enhancement and delivery process development of Mother Care Hospital	2016, Spring, ID-103011062, Farhun Muide Khandoker
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Impact Analysis of IDLC's CSR initiatives between 2018-2022	2023, Fall, ID-201011013, Nuzhat Nuyeri
Impact of Artificial intelligence in the profession of accountancy and auditing in Bangladesh	2022, Fall, ID-121011190, Mumtahina Ferdous
Impact of Exchange Rate Fluctuation on Import and Export in Bangladesh	2013, Fall, ID-101011117, Saima Kashem Lubna
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Impacts of Digital Marketing and Promotion of Agro Products	2022, Spring, ID-172011025, Tauhid Jahan Ontu
Implementing green banking process of Exim Bank Limited	2014, Summer, ID-103011022, Kazi Sadia Zafrin Ripty
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Internal Check, Internal Company - A Case Study of Abdul Monem Limited	2019, Summer, ID-152011015, Sharmin Shorna
Internal Check, Internal Control and Internal Audit Procedures of a Conglomerate Company - A Case Study of Khadem Group Limited	2021, Summer, ID-173011074, MD Abrar Ali
Internationalization of furniture industry of Bangladesh: A Case study in Euromet	2013, Summer, ID- 091011129, Shams Rubayetur Rahman
Internship report on A Generic Study on Graduate Perception of Bank's Credit Department	2023, Spring, ID- 182011077, Syeda Shamshad Labonno
Introduction to ERP system in Premier cement mills Ltd.	2012, Spring, ID-082011051, Md. Asif Jahan Shojal
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Islamic Banking VS. Traditional Banking (Analysis of Islami Bank & AB Bank)	2009, Spring, ID-051011013, Farhad Hossain
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Major Features of Chandpur Municipal Finance: A study of Income -Expenditure Data from 2006/07 to 2014/15	2017, Spring, ID-132011013, Md. Omar Faruk Hasib
Management of Credit of a Commercial Bank – A Case Study of ONE Bank Limited	2021, Spring, ID-171011010, Sinthia Afrin Nikita
Management of loans and advances of a commercial Bank: A case study of Rupali Bank Limited	2016, Fall, ID-13101151, Shaila Akter Mony
Market Research & Client Satisfaction on LazyChat	2021, Fall, ID-163011041, Md. Mohinuddin
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Performance Management System of Al-Arafah Islami Bank Limited	2017, Spring, ID- 132011155, Md. Jubayer
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Preferences of pesticides among vegetable farmers; Consumer behavior analysis for Valent Tech Limited	2020, Spring, ID-153011011, Md. Anisul Hakim
Problems and opportunities of Corporate Banking Department of BRAC Bank Ltd.	2014, Spring, ID-102011087, Taznuva Ashraf Sadaf
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Recruitment & Selection Process of Paradigm Leather & Hides	2020, Summer, ID-143011023, Tanveer Hossain
Recruitment & Selection strategy of Job Portal in Bangladesh: a case of NRB Jobs Limited	2023, Fall, ID-193011224, Syeda Tabassum Orpita
Recruitment and Selection Process of Jagorani Chakra Foundation	2021, Spring, ID-161011152, Arnika Pervin
Recruitment and selection process of Pacific Bangladesh Telecom Limited	2012, Spring, ID-082011052, Kumar Bishawjit
Recruitment and selection strategies of Baximco Pharmaceuticals Ltd. (BPL)	2012, Spring, ID-082011063, Tahmina Akter

Relationship between total liquidity Gap and Financial Performance Indicators of Commercial Banking Industries in Bangladesh	2015, Summer, ID-113011157, Mohammad Asif Hossain Niloy
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Social Media Marketing Impacts on Start -up businesses of Bangladeshi Women in last five years	2019, Summer, ID-142011063, Md. Nahid Rayhen
Staffing Policy and Practice of ROBI Axiata Limited	2018, Summer, ID-152011116, Umme Sumaiya
Study of Employee motivation approaches used in Grameenphone IT Ltd.	2012, Spring, ID-082011020, Sharmin Akter
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The Prospects and Challenges of Social Media Marketing: The Case of ClockWork360 Limited	2023, Fall, ID-201011106, Tanzin Basher Proma
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Training and Development opportunities in BGIC	2013, Summer, ID-093011009, Eric Halder
Training and Development Plan for Ace Autos Pvt. Ltd for the year 2019	2019, Spring, ID-152011013, Huda Nasrina Akther
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